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**From the article: "Who Does Ya' Baby"**

**Lasers** Dr. Roy Geronemus (+1 212 686 7306; [www.laserskinsurgery.com](http://www.laserskinsurgery.com)) President of the American Society of Dermatologic Surgery, Dr. Geronemus has a low-key manner, and has been a leader in laser surgery for two decades. His offices in Midtown Manhattan house every conceivable laser, offering any kind of service, from state-of-the-art hair removal to putting pigment back into lightened scars, tattoos, stretch marks, and ice-pick acne scarring. Treatments from 190.