MESSAGE FROM OUR DIRECTOR:
ROY G. GERONEMUS, M.D.

We have been at the forefront of dermatology for the past 25 years. Most commonly used technologies, injectables and cosmetic techniques in this field have undergone clinical development at our center. We remain committed to advancing this exciting field even further and we are actively involved with many clinical trials that will allow us to continue to provide state of the art care to our patients for many years to come. It is our philosophy to only provide what we feel is beneficial to our patients. All too often the public falls prey to false misrepresentation of procedures and cures that are not credible. In keeping with our commitment to excellence, new procedures and treatment plans undergo thorough review prior to being made available to our patients.

WELCOME
BRADLEY S. BLOOM, M.D.

We are pleased to announce that Bradley S. Bloom, M.D. has rejoined our clinical staff as a full-time attending. Dr. Bloom, MD is a board-certified dermatologist with extensive training and expertise in innovative cosmetic and laser dermatology as well as Mohs micrographic surgery. Dr. Bloom has dedicated his career to providing individualized care to help restore and maintain the health of his patient’s skin. After his dermatology residency at NYU, Dr. Bloom completed his fellowship in cosmetic, laser and Mohs micrographic surgery under the direction of Roy G. Geronemus, M.D. at the Laser & Skin Surgery Center of New York. Using his unique brand of insight and experience in the field of cosmetic dermatology, Dr. Bloom has published articles in numerous peer-reviewed journals and has been featured in high-end magazines such as Glamour and Elle. A sought-after speaker, Dr. Bloom has lectured internationally and served on work groups for the American Society for Dermatologic Surgery (ASDS) and the American Society for Lasers in Medicine and Surgery (ASLMS). Dr. Bloom has also served on the Board of Directors of ASLMS. The cornerstone of Dr. Bloom’s philosophy is to create a physician-patient relationship that fosters open communication and patient education. Using the most cutting-edge treatments to help you look and feel your best is Dr. Bloom’s priority.

OUR DEVICES AND TECHNOLOGY

We are constantly adding new technology to our state-of-the-art center to offer the most up-to-date technology and services to our patients. We have recently added the LaseMD, V-Beam Prima, and PicoPlus lasers to our list of 100 lasers and related technologies.

LaseMD is a non-invasive fractional device that is less aggressive than the Fraxel Laser and more aggressive than the Clear & Brilliant Laser in terms of downtime and clinical indications consisting of sun damage, aging skin and melasma.

Vbeam Prima is the most up-to-date technology that can be used for port wine stain, hemangioma redness, and scars. The larger beam spot size offers faster treatment for larger birthmarks.

PicoPlus is the new picosecond laser that complements our PicoSure Laser with high energy at two wavelengths of light for tattoos, pigment, birthmarks and skin rejuvenation.

COOLSCULPTING

CoolSculpting remains the number one non-invasive fat reduction technology and is becoming a household word. In as little as thirty-five minutes, a stubborn bulge of fat that is resistant to becoming smaller despite eating a healthy diet and exercising regularly in the gym, can be treated in the office with no down time.

CoolSculpting freezes and eliminates fat cells. Patients can have multiple areas treated during one treatment session as we are one of the few centers in the country that have multiple units available for dual sculpting. Treatments are available for the upper arms, double chin, upper back fat, lower thigh, above the knees not to mention the abdomen, and inner and outer thighs.

Although some patients only need one treatment, most benefit by having two treatments two months apart for optimal results.

Before

After
A positive experience for our patients at the LSSCNY is of utmost importance to us. We are constantly looking to improve this experience in all ways possible. One area in which we have improved our services has been with more options to minimize pain and discomfort during our procedures. We have added Pro-Nox, an inhalation analgesic device, for many of our procedures that avoids the need for injections or pain.

For some of our patients requiring advanced procedures, we also offer intravenous anesthesia, provided by an experienced team of board certified anesthesiologists within our accredited facility.

Post procedure bruising, which can often be unavoidable, can be minimized by two options. The first is a laser technique developed at our center that is easily performed at 48 hours after your procedure. The other is the new Cearna dressing that is applied post treatment and may eliminate or minimize bruising altogether.

Ablative resurfacing is becoming a popular procedure for wrinkles, skin tightening and scarring. However patients often experience a seven to ten day recovery period. An alternative option is the FASA procedure which is fractional ablative resurfacing with topical poly-L-lactic acid application.

This procedure offers many of the benefits of the traditional ablative resurfacing technique with just a few days of recovery time although several treatment sessions are usually required for optimal results.

Platelet Rich Plasma (PRP) for hair loss is a very popular procedure at our Center for women and men. PRP is a process in which the patient’s blood is drawn and the platelet-rich plasma is then drawn up into a syringe and injected in the areas of the scalp that need increased hair growth. PRP can also be used for acne scarring, skin rejuvenation and help to restore volume loss in the face.

We are also pleased to introduce PRP Plus, a novel method of stimulating hair growth in both men and women. Using techniques that were developed at our Center, we have enhanced the activity of PRP with cells derived from the patient’s own fat. This has resulted in significant increase in hair growth in balding areas (up to 30%). This technique involves the extraction of abdominal fat via a small incision, following which the fat is processed and mixed with plasma derived from the patient’s blood. The mixture is then injected into the scalp via a fine needle. The whole process is done using local anesthesia and takes approximately 60 minutes to perform. Increased hair growth is often noted after 6 to 12 weeks.

Microneedling is a hot topic and has caught the interest of many patients who are interested in rejuvenation and the treatment of scarring. A recent clinical trial for the treatment of acne scars performed in our research department demonstrated that the results are temporary and last only a few weeks or months. Our Infini device which is a combination of radiofrequency heat with Microneedling, along with other devices have proven longer lasting results for rejuvenation and acne scarring and our patients are usually quite happy with the results.

Have you noticed any spider veins or blue ropey veins on your legs? Do you have leg pain, or swelling? Did you know these can be treated? An ultrasound will be performed during your office visit and this will help us determine if there is an underlying medical issue with your veins which we call venous insufficiency. Insurance may approve this treatment. Now is a good time to schedule an appointment for evaluation to learn more about the treatment of your leg veins.

DID YOU KNOW?

- Patients from all over the world seek care at our Center including Europe, Asia, South America and Africa.
- Our physicians are amongst the most experienced in the field and many of our physicians were trained at our facility.
- Only experienced board certified dermatologists perform procedures at our center with the assistance of our experienced five licensed registered nurses.
- We now offer Pro-Nox, an analgesic, for some of our procedures to ensure patient comfort.
- We have board certified anesthesiologists available for many of our procedures.
- We have an aesthetician who performs facials and waxing.
- Surgical scars following Mohs micrographic surgery can be improved with our state-of-the-art laser technology.
- We offer evening and weekend hours.
RESEARCH

Our research team is proud to celebrate over 20 years conducting clinical trials. Participants in our clinical trials have the opportunity to receive cutting edge treatment options that are often unavailable outside of the research realm. We are currently gearing up for an exciting Fall/Winter season with studies including:

- Body contouring + laser treatment for treatment of submental (chin) fat, wrinkles and texture
- Injectable filler for the jawline
- Injectable treatment for the eleven lines and crow’s feet for first time toxin users
- Injectable treatment for cellulite on the thighs or buttocks
- Injectable treatment for hypertrophic (raised) scars
- Micro-coring for moderate to severe skin laxity and wrinkling of the mid to lower face
- Excess Pigmentation
- Acne
- Melasma

For more information about our current studies, please call the Research Department at (212) 686-7306 or visit our website at www.laserskinsurgery.com/Clinical-Trials

FILLER AND TOXINS

We are passionate about the artful method of skin rejuvenation using injections, not just because we are one of the largest injection centers in the world, but because we are pioneers in the field of dermatology. Our research department performs numerous clinical trials with the manufacturers of Botox and fillers that have led to FDA clearance and new uses of their science. Cosmetic injections do so much more than fix a line or fill a crease. At our Center we think broadly about how the overall face changes with age. By addressing these changes using injections, we restore a natural, rejuvenated version of you resulting in safer treatments and prevention of overdone and unnatural appearances. Fillers are not intended to make you look full, but instead to contour the face back to a natural-looking appearance. On the other hand, injections should not freeze your appearance, but instead soften the excessive lines that make you look older and stressed. We have access to all of the fillers that are available and your physician will choose which toxin and which filler is best for you.

TIME FOR SKIN CANCER SCREENING

Skin cancer is the most common cancer in the United States; in fact, 1 in 5 Americans will develop skin cancer in their lifetime. People of all color and race can get skin cancer. There are several different types of skin cancer, including actinic keratoses (AK), basal cell carcinoma (BCC), squamous cell carcinoma (SCC), and melanoma. BCC and SCC are the most common forms of skin cancer, but melanoma is the most deadly. Regular self-skin exams and a yearly full skin examination by a board certified dermatologist is the best way to determine if you have a skin cancer. We recommend full skin examinations annually and more frequently for those patients with a history of skin cancer.

At our Center all skin cancer screenings are performed by a board certified dermatologist who uses a Dermatoscope for a more in-depth examination.

PREJUVENATION AND PREVENTIVE CARE

Prejuvenation is an individualized treatment protocol for patients in their 20’s, 30’s and 40’s comprised of non-invasive or minimally invasive treatments that help prevent normal signs of aging like fine lines, wrinkles or sun damage. The skilled, board certified dermatologists at our Center individualize each patient’s treatment to include a regimen of advanced techniques like laser treatments, dermal fillers, and skin care. In the battle against the signs of aging, the physicians at our Center believe that the earlier you take care of your skin the better. Prejuvenation helps our patients age more gracefully.

NONINVASIVE SKIN TIGHTENING

Thermage and Ultherapy are FDA Cleared for non-invasive skin tightening. As we age, the skin becomes thinner and has less elasticity. These treatments have proven effective and our patients are happy with the results. Thermage uses radiofrequency energy to heat dermal collagen which leads to both an immediate tightening effect as well as to long term collagen regeneration. Thermage on the face and neck is a favorite among younger patients who wish to maintain tautness of the cheeks, jawline, or eye area. It can also be used on the body, such as on the abdomen, anterior thighs, or buttocks, for crinkly or loose skin. Ultherapy uses focused ultrasound energy to create tiny zones of injury in the deep layers of the skin and connective tissue, which contract as they heal. It is the only noninvasive skin tightening device that can work on the fascial layers of the face, the same layers that a surgical facelift targets. This treatment is appropriate for those who have already noticed laxity, such as in their jowl, neck, or brow areas. While it is often done on the whole face and neck, it can also be used to target only certain areas such as for a nonsurgical brow lift. We are using this on the body as well, on-label for rejuvenation of the décolletage and off-label for tightening on the upper arm, abdomen, buttocks, and knees. There is essentially no downtime after either of these procedures.

HAIR REMOVAL

The Laser & Skin Surgery Center of New York continues to provide the most innovative and effective laser hair removal treatments to our patients. Over the past several years laser hair removal, along with other laser procedures, have been adopted by non-medical salons and offices. These establishments utilize non-medical personnel to treat people without proper medical supervision. We have seen an increase in the number of patients who have been under treated or burned at these facilities. Unlike these non-medical establishments which offer laser hair removal by technicians, all the laser treatments at our center are performed by fellowship trained physicians with state of the art laser systems allowing for the use of higher energy parameters to provide a more effective and safe treatment. In other words, it can make a big difference in terms of the ultimate treatment success if the hair removal is correctly performed.

The physicians at the Laser & Skin Surgery Center of New York utilize the most state of the art laser systems for laser hair removal including the GentleMax Pro, GentleYAG® and GentleLase® and the Vectus. We are continually exploring new techniques in laser treatments for hair removal as well as many other skin concerns.
**PUBLICATIONS FROM LSSCNY PHYSICIANS 2017-2018**

*Response to Laser Treatment of Café au Lait Macules Based on Morphologic Features* JAMA Dermatol 2017 Nov 1;153(11):1158-1161


*“Retrospective Multistudy Analysis of Axillary Odor Reduction After Microwave Treatment.”* Dermatol Surg. 2018 Jan 22

*Demographic and Tumor Characteristics of Patients Younger Than 50 Years With Nonmelanoma Skin Cancer Referred for Mohs Micrographic Surgery.”* J Drugs Dermatol. 2018 May 1; 17(5):499-505

*Successful and safe use of Q-switched lasers in the treatment of nevus of Ota in children with phototypes IV-VI Lasers” Surg Med Nov 13


*“Clinical study to evaluate the performance of a noninvasive focused ultrasound device for thigh fat and circumference reduction compared to control.”* J Cosmet Dermatol. 2018 Apr 17.


**AWARDS AND HONORS FOR LSSCNY PHYSICIANS**

Dr. Roy Geronemus, Dr. Leonard Bernstein, Dr. Jessica Krant, Dr. Roy Seidenberg and Dr. Ronald Shelton named Castle Connolly Top Doctors 2017, 2018

Dr. Shelton named to Marquis’ Who’s Who 2017

Dr. Jessica Krant, Dr. Dana Stern named to Super Doctors 2017, 2018

Dr. Roy Geronemus, Dr. Leonard Bernstein, Dr. Jessica Krant, Dr. Roy Seidenberg and Dr. Ronald Shelton named to Top Doctors New York Metro Area 2017, 2018

Dr. Roy Geronemus named to America’s Top Doctors for Cancer 2017, 2018

Dr. Roy Geronemus, Dr. Leonard Bernstein, Dr. Jessica Krant, Dr. Roy Seidenberg and Dr. Ronald Shelton named to New York Magazine Top Doctors 2017, 2018

Dr. Jessica Krant named Best of Manhattan Dermatology 2017 and 2018

Dr. Robert Anolik named to New York Super Doctors 2017

Dr. Roy Geronemus received the New York Stem Cell Foundation Leadership Award

The Laser & Skin Surgery Center of New York has once again been accredited by the Accreditation Association for Ambulatory Health Care (AAAHCC). This marks 21 years of voluntary accreditation for our practice.

**Instagram:** @lsscny

**Twitter:** @lsscny

**Facebook:** LaserSkinSurgeryNY

For more information about the practice and our services, please visit our website at www.laserskinsurgery.com

For the convenience of our patients, we are open Monday through Friday, several weekend days a month (with the exception of July and August) and we offer evening appointments on Tuesdays, Wednesdays and Thursdays.

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HOURS OF OPERATION

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